



Strategy Session

July 16, 2025

Scott from stockmarketmentor.com led a comprehensive strategy session, highlighting a strong market recovery after a brief dip below key moving averages. SPY and QQQ both bounced back, showing resilience, while IWM and other sectors like semiconductors also held up. He emphasized the importance of staying cautiously long in strong trends and maintaining exposure to risk with proper stops. Scott reviewed multiple assets and sectors including gold, silver, financials, and crypto, pointing out notable strength in Ethereum and altcoins. He provided detailed technical analysis on several stocks including Microsoft, Shopify, Tesla, Sea Limited, PLTR, MSTR, and more, identifying breakout levels, support zones, and earnings dates. He stressed the importance of using alerts instead of tight stops to avoid shakeouts and recommended managing positions around moving averages and volume-based triggers.

Next Steps:

1. Members to remain exposed to risk while the market trend remains intact, especially above the 8-day EMA.
2. Traders to watch SPY, QQQ, and IWM for continued strength and potential confirmation above recent highs.
3. Investors to monitor gold and GDX for breakout attempts above resistance trendlines.
4. Crypto traders to track Ethereum and altcoin performance, especially ETHA and SOLZ, for potential continuation.
5. Traders to set alerts on key stock levels
6. All participants to be mindful of upcoming earnings reports (MSFT, SHOP, TSLA, PLTR, FOUR) and adjust exposure accordingly.
7. Traders to use downside alerts and wait for closes rather than reacting to intraday volatility.
8. Everyone to continue prioritizing risk management and avoid emotional reactions to shakeouts in otherwise strong trends.

Transcript:

0:01: Hey everyone, good evening, it's Scott at Scottrade's on X with Stock Marketmentor.com and your strategy session.

0:10: Let's start things off here with Spy.

0:12: Looks like you can't keep a good market down.

0:15: The market had a chance to break down under the eight day exponential period moving average today.

0:21: It broke down under, but recovered nicely and closed near the highs on good.

0:26: Volume.

0:26: So this is a good sign for just the overall strength of the market.

0:30: We did see the fear and greed indicator kinda come off the highs, as I mentioned in my webinar on Monday, it was at extreme greed, and that's usually a time for caution.

0:42: But, it was down just agreed today, which I guess is still spicy, but not as elevated as it was.

0:50: So we are in consolidation.

0:53: We are in some sideways chop here on Spy, but I think generally you still want to be exposed to risk.

0:59: You still want to be ideally, in positions with cushions, doesn't mean you are fully Invested all the time, looking to take partial profits.

1:08: I think that makes sense, but in terms of just general portfolio allocation, I think you want to be long risk as long as the market is able to hold up and recover like it did today.



1:18: If we get to a point where it is unable to recover and we start getting consecutive closes under the eight day exponential period moving average.

1:28: That's more of a time, in my opinion, to be cautious and to be a little more stringent when it comes to taking profits.

1:36: But for now, the trend is still up and we like that.

1:39: QQQ, very similar, closed a bit flat today, but it too dipped under the eight day exponential only to come back above, so that's a positive sign.

1:49: Nice reversal here on IWM.

1:51: It bounced just under that 21 day EMA closed near the 8 day.

1:56: Not a great close.

1:58: I would like to see a higher close above the 8A, but again, this could have broken down all the way to the 200A or further, and it hasn't done it yet.

2:07: Yes, it is still a lower high.

2:09: Yes, today's move is technically a lower low, so that just means you want to watch for confirmation of a strong move to the upside, above.

2:19: Ideally, this high here from the other day, 224, ideally, we're able to get above 224 here on IWM and then a new stop loss would be down around 216.

2:33: Gold is interesting.

2:34: It continues to grind sideways.

2:36: Gold also can't break down.

2:38: It's not going down.

2:39: It's just holding in and around the 50 day moving average on a near-term chart, bit of a pop, bit of a drop.

2:45: No real clarity here in terms of a breakout, but the trend is still up versus the 50 day moving average.

2:52: Gold miners tightening up here a little bit.

2:54: We see GDX.

2:56: just at that 50 day moving average, looking for, ideally for gold miners, a move above that downward sloping trend line coming on volume on GDX.

3:04: I'd probably want to have an alert at around 50 to 60 and look for a close above this downward sloping trend line.

3:13: Silver is still OK.

3:14: It gapped up, pulled back to the eight day, bit of a bounce here, Dan would call this a Phase one breakout, phase 2 pullback, and today watching to see if we get some phase 3 follow through.

3:25: But right now it looks like the 8 day EMA is support here on silver.

3:30: Semiconductors still in an uptrend.

3:32: It too dipped under the 8 day exponential, closed near the highs, did it on good volume, so can't keep the semiconductors down just yet.



3:40: Financials down.

3:42: Sloping trend line resistance, it's under the eight day exponential, dipped under the 21 day, another instance of a lower high and a lower low, but all you gotta do is watch for a move through that level coming on volume and the trend is back up.

3:56: So maybe have an alert on XLF at around 50 to 50 and look for a close above 50,250 coming on volume.

4:06: Bitcoin bouncing around 120K as I'm recording this video right now, we're at 119.5, but getting a lot of outperformance from Ethereum.

4:16: And so Eth is actually doing a lot better.

4:19: We'll look at ETHJ here in a second, but I think Bitcoin is still fine, still going sideways right now, trend is up.

4:25: I think you still just wanna hold this if you are in lit, maybe from lower, you could consider a stop right around 65.

4:34: 60, and if you got a close under the 8 day right there, maybe you want to take some off, but ideally, hold on for the trend, hold on to a piece.

4:43: If you do have a good cushion.

4:45: ETHA is the iShares Ethereum Trust, and it's just rocking today.

4:51: The biggest volume it's ever had since it became an ETF in August of last year.

4:58: So just massive buying coming into Ethereum, coming into the Ethereum ecosystem, and some of the Alt coins as well.

5:05: We're getting some outperformance from Alts, so we might be getting into A bit of an altcoin season, which for anyone who is not Bitcoin native, essentially what that means is, think of it like Bitcoin as like a big tech leader stock, right?

5:20: And then you think of altcoins as kind of like small cap IWM type stocks.

5:25: And so now we're getting a bit of outperformance from some of the lower cap cryptos, things like Ethereum, things like Salonna, things like XRP, etc.

5:34: Those are really starting to go right now, and even XR.

5:38: TI, which is the volatility shares ETF, hit a new high here today.

5:44: So we are getting some outperformance in Alts, though the Bitcoin trend is still strong.

5:49: And if you just wanna keep things simple and own Bitcoin, I think you'll do just fine, but if you do want some outperformance, take a look at Ethereum and some of the altcoins, you know, I'm thinking like the, the Salon Futures ETF like SOLZ which also had a really nice day here today.

6:06: So these are tradable, they are I wanna say mostly liquid.

6:10: There can be a lot of gaps, so you just wanna manage your size on anything anything like this, but this looks like it's trying to go higher, and I wouldn't be surprised if we get a test of 20 or 22, just about the all-time higher or above the all-time high, if we do see continued strength in some of the alt coins.

6:29: Now the leverage Bitcoin ETF looks a lot like I bit, not really any change here.

6:33: Same kind of thing.

6:34: I think you'd want to stop near the 8 day, close under the 8 day, maybe you want to take some off, but try and stick with it if you have it.



6:41: The dollar still under the 50 day moving average, that's a positive.

6:44: We had PPI data out today, lower than expected.

6:48: That's a positive.

6:49: There's also a lot of chatter about President Trump trying to, fire Fed Chair Powell.

6:56: He doesn't have the power to do that, and he seems to walk back his comments.

7:00: Anytime, anytime someone says that, he's going to fire Fed Chair Powell, the news asks him and then he goes, no, I'm not gonna fire him.

7:09: Yeah, yeah, yeah, I'm not gonna fire him at all.

7:11: And then he just expresses his displeasure with Fed Chair Powell.

7:16: Doesn't look like they're gonna cut the interest rates in in July here, and there's only about a 50% chance that they even cut interest rates in September.

7:24: So I think it's just theater, we'll see what happens.

7:28: The VIX came off the highs after that, downside move in the markets, but again closed near the lows, I think that's positive.

7:35: Let's go into some stocks.

7:37: Start things off with Microsoft, Mr.

7:39: Softy, just chugging along the AA exponential.

7:41: I don't think this is doing anything wrong.

7:43: They do have earnings coming up on July the.

7:46: 30th by the looks of it.

7:48: So if you don't have a cushion, maybe you want to take some off into the report.

7:52: Otherwise, I think you just wanna stick with it as long as it's holding up above the 21 day and the 8 day.

7:58: Shopify is finally moving out of the base.

8:02: I feel like I've been watching the 118 level.

8:04: , for weeks.

8:06: oh yeah, it looks like I have.

8:08: So it's finally getting above and holding above and doing it on good volume.

8:12: They too have earnings coming up on July 30th, but I think that this is a good near term trade.

8:18: Watch for a potential test of the highs at around 129.

8:23: Tesla battling with the 50 day moving average.

8:26: They have earnings next week, but you might get a bit of a pre-earnings move here if it can get above and stay above that 50 day moving average.

8:34: I mentioned in the active trading room today.

8:37: I thought this was a pretty clear battle.



8:39: zone.

8:39: You can see that this level in and around 323 is where the stock broke down during some of the Elon and Trump drama and then came right back up.

8:49: So we're at the battle zone here.

8:51: Watch for a close above the 50 day moving average on Tesla.

8:56: I mentioned C Limited from my chart of the day yesterday.

9:00: Looks like Sea Limited did break above the level we were watching.

9:03: Unable to close above though.

9:05: If I go to a short-term chart, we did see some selling into the clothes.

9:08: Now, the daily trend is still fine, so if you are still in this trade, I think you just want to move up a stop to today's intraday low, just to protect yourself in case this, turns out to be a fake break, fake break out here, but As long as it holds up above the 50 day, I think you're OK here with C Limited, but a bit of a disappointing close, let's be honest.

9:30: Here's shift 4 payments, ticker F O U R Shift 4 with a little bit of a flag pattern.

9:36: We've been watching this consolidate along the A day for the last couple of days.

9:40: Earnings are coming up July 31st, but I would watch 4 for a move above 10,430 coming on volume.

9:48: 10,430 on 4.

9:51: I'm gonna have an alert here on my software just below.

9:55: Here's Pal and Tertier P L T R.

9:57: It keeps making new all-time highs.

10:00: Their earnings are coming up at the beginning of August, but this trend looks strong.

10:04: I would just ride it as long as as long as it's able to hold above the 21 day.

10:09: Even if you get a close under the 21 day and you have a good cushion, keep in mind this stock can shake you out around the 21 day work.

10:15: Closes underneath and then comes right back up the next day or a few days later.

10:20: So stick to the long-term trend.

10:22: I think you'll want to watch the 50 day moving average as a hard guardrail, a hard line in the sand.

10:28: I think that makes the most sense here on PLTR, but the trend is fine.

10:32: Stick with it.

10:33: Just keep in mind earnings are coming up at the beginning of August.

10:37: Micro strategy, ticker MSTR or I guess they're just called strategy now, made a new high for the week, slightly above a bit of a micro base.

10:46: I think if you're long this stock, you just wanna stick with it.

10:49: Maybe consider moving a stop up to the low of this cluster, you know, in and around 440.

10:56: This is a hard stock to trade because it does trade with a lot of volatility.



11:00: It can shake you out and then come right back.

11:03: So as long as the trend is up, as long as Bitcoin is working, I think you want to try and stick with some MSGR, but I would look for a move up to 540 on this for a near-term swing target.

11:14: That's the high from back here in November.

11:18: Here's Vive Systems, ticker VEEV.

11:22: I've been watching this stock goes sideways for weeks here, unable to really get going, but we do have a bit of a downer sloping trend line, maybe a fake breakdown here.

11:30: Support in and around the 21 day.

11:33: I would probably consider having an alert on this stock at around 286.

11:39: At least, I mean, you could get some started here around these.

11:42: Moving averages, but I don't think you want to add and size in until you get a move with conviction that's able to close strong.

11:50: Every time this stock comes up around 290, a seller comes in and slams it right back down to the moving averages.

11:56: So I don't think you want to get oversized until this gets, gets going, but I do think it makes sense to have a small position here, just a placeholder, just so you keep an eye on it.

12:06: Here's Construction Partner sticker ROAD.

12:10: I posted about this one in the active trading room today.

12:13: Downer sloping trend line on ROAD resistance here, here, here, here and here.

12:18: We got above today, did it on OK volume.

12:21: I think it makes sense to be long this stock as long as it's able to hold above that 21 day.

12:27: So I think you're long here on road, maybe adding above 110, 111, and then looking for it to hold above that 21 day EMA.

12:37: Here's 5 below ticker FIVE.

12:40: This is another one I've been watching and covering for a while.

12:42: It's finally starting to curl higher, decent clothes on the day, decent volume on the day, clear support down there, the 21 day.

12:50: I think you can own this right here right now.

12:52: Just make sure it holds above that 21 day EMA.

12:56: Here's ARISA Networks, sticker ANET.

12:59: AET is going sideways, not doing anything wrong here, though it did dip under the gate day for a cup of coffee today, was able to recover and close near the highs.

13:08: This is why I like to have what I call downside alerts on stocks instead of hard stops, because if you have a hard stop, like if you were really tight on a stop on this, let's say at around 106.

13:22: Maybe you have a stop at 106.

13:24: O, OK, it goes below 106.



13:25: I want to get out.

13:26: Problem is, it, when it dips down, it comes right back up, you know, so I like to have downside alerts and I like to wait for the close before really taking action, especially when we're in a strong bull trend, you want to do everything in your power to try and stick with a stock that's working for you.

13:44: So watch for, just watch for that, I guess, you know, watch for stocks to kind of shake you out a little bit.

13:50: Let them shake everybody else out, but don't let them shake you out.

13:54: Wait for the clothes.

13:55: Unless there's something fundamental happening with the company.

13:58: Sometimes you can just get taken out with little gyrations, and then what happens it chugs and chugs and chugs and, and, you know, you're left behind watching it go higher cause you had a little shake out here today.

14:08: If you didn't get shaken out, I think the stock works fine.

14:11: Watch for a move above 110 coming on volume.

14:14: You can see how I have that resistance level right here.

14:17: I want to see you do that.

14:18: And close above there on good volume.

14:22: Finally gonna talk about SMR.

14:24: This is new scale Power.

14:26: Talked about this one the other day, and I mentioned the clear down or something trend line.

14:31: It was able to get above, hold above, and nice follow through here today.

14:34: I think a handful of you grabbed this in the active trading room.

14:37: I did see some chatter about this.

14:39: Nice trade here that you have going.

14:41: I'd probably want to consider at least a partial stop at break even and maybe another one.

14:46: Down near the 8 day EMA just in case it does kind of zip back down and test support.

14:51: That's all I got for you today, my friend.

14:53: Pretty nice recovery here in the market.

14:55: Let's see if it can close the week strong.

14:57: I'll see you tomorrow.