

## Strategy Session

July 17, 2025

Scott provided a comprehensive market strategy session, emphasizing the strength of the current uptrend across major indices like the S&P 500, QQQ, and IWM. He encouraged traders to remain long risk as long as trends stay intact and warned against overtrading during short-term volatility. He discussed opportunities in sectors such as metals, semiconductors, and financials, and highlighted bullish setups in stocks like Bitcoin, Ethereum, Coinbase, Google, Roblox, Palantir, and others. Scott stressed the importance of using key moving averages for risk management and not trying to outsmart the market. He also encouraged members to engage with CryptoMarketMentor given the strong performance in crypto assets and reiterated that this is a favorable environment for disciplined, trend-following strategies.

## **Next Steps:**

- Members to review the session and identify stocks mentioned with bullish setups (e.g., RBLX, ROAD, COIN, ANET).
- 2. Traders to remain long risk as long as the uptrend remains intact and avoid trying to pick tops.
- Investors to use key moving averages (8-day, 21-day, 50-day) as risk management guides for open positions.
- 4. Members interested in crypto to explore CryptoMarketMentor and consider taking a trial to stay updated on digital asset trends.
- 5. Traders to monitor Bitcoin and Ethereum as risk-on indicators, especially after bullish policy-related news.
- 6. All participants to remain focused on strong stocks showing volume-supported breakouts and to avoid overtrading during normal market volatility.

## Transcript:

- 0:02: Hey everyone, good evening.
- 0:03: It's Scott at Scottrade's on X with Stock Market mentor and your strategy session.
- 0:10: Just a reminder, Dan is back Monday, and I know I still got a video with you tomorrow, but I just want to say thank you to everyone who has sent me some, some feedback, both, constructive feedback and positive feedback.
- 0:24: It has really been a thrill.
- 0:26: And a joy and a pleasure to be doing these videos with you every single day to be interacting with a lot of you in the active trading room and to just give you more of a sense about how I trade.
- 0:37: And so I hope that I've been clear and helpful and given you some great money-making opportunities while Dan has been away.
- 0:47: Let's get into the charts.
- 0:48: We'll start things off here with Spy Spy's looking good.
- 0:51: It's at an all-time high and trending up.
- 0:54: And so I think you want to continue to be long risk here in this tape as long as the trend remains intact.
- 1:02: Same thing here with the queues.
- 1:03: Trend is up, volume is good.
- 1:06: Stick with it.



- 1:06: Don't overthink the trend.
- 1:08: As soon as you try and outsmart the trend by picking a near term top.
- 1:13: You are just going to end up over trading, whether you are trying to avoid a bit of a downturn, like a thing that we had yesterday where we went under the eight day exponential, but then zipped right back up.
- 1:25: You know, that can cause over trading, that can ruin a cushion.
- 1:29: And so when you do have a good cushion on something, it's prudent, in my opinion, to wait for the close.
- 1:36: Wait for them to close it under a key moving average.
- 1:41: That's usually a better signal than just a move under because a move under, you are, yes, you know, potentially getting scared out of out of a position.
- 1:49: But what can happen is you end up getting shaken out of good stocks when you do have market volatility that is just normal.
- 1:57: And so that's what we're seeing right now.
- 1:59: We're seeing a normal uptrend with near term market volatility.
- 2:04: We're seeing the VIX down near the lows.
- 2:06: There's no real fear in the market right now, and stocks are making new high.
- 2:11: That is a directionally bullish market that you want to participate in.
- 2:16: This is an easy money environment, guys.
- 2:19: I wanna get that across to you.
- 2:20: This is the time when you should be making money consistently in your account, whether you are swing trading, trading or just holding positions, you should be making money consistently.
- 2:32: a good time.
- 2:33: The time that we went through over here, this is not a good time.
- 2:37: This is not when you want to be heavy in and trying to take a lot of risk.
- 2:41: This is chop volatility, and a move like this can wreck your account.
- 2:46: A move like the one that we're participating in right now is the one that you have been waiting for.
- 2:51: This is a nice strong uptrend.
- 2:54: In a bull market, and until they close it under key moving averages, and until something fundamentally changes, you want to be long risk right here right now.
- 3:04: IWM back above the eight day exponential.
- 3:06: Even when they do close and under, they haven't really been able to close it under for long.
- 3:11: Close under the eight day exponential here on Tuesday looked like a real big distribution day.
- 3:16: And then what happened?
- 3:17: We had an upside reversal.
- 3:19: They triggered some stops down near the 21 day, closed it near the highs, and we saw some upside follow through today as anyone who got shaken out near the 21 day was forced to buy back.



- 3:30: So even the IWM trend remains.
- 3:33: Strong.
- 3:34: Gold is going sideways, and that is interesting.
- 3:37: Typically, if we see a market trending higher, we should see gold going down, but it's not going down.
- 3:42: So this is something that I'm watching just to see if there is still a bit of a protective trade when it comes to the metals.
- 3:50: Maybe people are concerned about the amount of spending that governments are doing around the world with with big Beautiful bills and such, or maybe the the gold trade just isn't done yet, and that's a positive for GDX.
- 4:06: That's a positive for silver, that's a positive for stocks, you know, in the XME which are making new highs right now.
- 4:15: So we are still seeing a definite bid under the metals, and again, this seems like a pretty broad-based The rally that we're getting right now.
- 4:24: We also had a nice uptick here in the semiconductors.
- 4:28: They're still in trend, and financials broke back above the eight day exponential period moving average.
- 4:33: This is the pattern that I was talking about, it was either in my video yesterday or the day before looking for a move back above these moving averages.
- 4:42: We got it today.
- 4:44: So again, looks like, although we did have a bit of a distribution the other day, all of that weakness is now getting negated because of the strength that's coming back in the market.
- 4:55: Now that doesn't mean that we can't still see normal market volatility, ups and downs, etc.
- 5:01: zigs and zags, but like I said, if you have a good cushion in something, you want to try and let it work as long as the general market remains in a strong uptrend.
- 5:12: Bitcoin is still holding up.
- 5:14: I bet in and around the highs here.
- 5:17: It's up after hours.
- 5:18: We did get some positive news after hours about crypto.
- 5:23: President Trump is preparing evidently an executive order to allow Americans to invest their 401k retirement savings in crypto, gold, private equity, and alternative assets.
- 5:39: And what did we see following that news?
- 5:41: We saw Bitcoin back above 120,000.
- 5:46: So this is still in a strong uptrend, and again, Bitcoin is a great risk guide.
- 5:53: And Bitcoin has actually been leading this rally.
- 5:55: It led the breakdown here in February.
- 5:58: It started breaking down before the market, and it got back above its 50 day moving average before the general market as well.



- 6:05: So, Again, I think Bitcoin is something that you want to own, you wanna hold, you wanna be a part of, and just let it work.
- 6:12: So no real change here in terms of my guidance on Bitcoin.
- 6:16: It still looks great.
- 6:17: We are getting a ton of money flowing into Ethereum.
- 6:22: Ethereum had its biggest inflow day ever yesterday.
- 6:26: This is the BlackRock, Ethereum iShares Trust, ETHA.
- 6:32: You can see that I have a 27% measurement here.
- 6:35: That's because I did recommend that our friends over at Crypto Maret Mentor are in profit.
- 6:42: I added this to our open ideas list down here at the 50 day moving average, and, and today we locked in a 27% gain on a stop, and the entire trade is up nearly 50%.
- 6:52: So lots of great things are happening over at Crypto Market mentor.
- 6:55: If you are even generally.
- 6:58: Interested in learning about digital assets, take, take a trial over a crypto Maretmentor.
- 7:03: Just email Karen at stockmarketmentor.com.
- 7:07: She'll set you up.
- 7:08: We have a great community of traders in the Crypto marketmentor Telegram.
- 7:13: We have a Telegram chat room that is busy 24 hours a day.
- 7:18: We have people who stay up late at night to follow the crypto market from overseas and are Hosting, what's happening and trading ideas and, and, you know, I'm just so grateful for everyone who is a member of Stock marketmentor but also a member of crypto marketmentor because our little crypto family is, really special over there.
- 7:36: So Bitcoin's looking good, Ethereum's looking good, the dollar is still getting rejected at the 50 day moving average, and the VIX, as I mentioned, is down near the low, so that's generally bullish for the market.
- 7:47: No real fear right here, right now.
- 7:50: If you're looking for broad-based exposure, you can consider something like SSO.
- 7:55: It is a leveraged ETF, and if you are just someone who is trading the indexes, then do it with a little leverage.
- 8:03: Why not?
- 8:03: SSO works here.
- 8:04: I think you wanna own SSO, you can have a stop down around the 21 day.
- 8:09: That has Kept you in this trade since all the way back here in April.
- 8:13: QLD also looking good.
- 8:15: I have some QLD in a long-term account.
- 8:18: I just let it work.
- 8:19: I just let it work.



- 8:20: It's working great and again, 21 day EMA support.
- 8:24: There's your risk.
- 8:25: Try and hold it as long as the trend is intact.
- 8:28: Google is still in an up trend and above all the key moving averages.
- 8:32: I mentioned this big red box a little while ago.
- 8:35: This is an area where there's a bit of a gap in the chart here.
- 8:38: And if we see upside moves in Google, we might be able to fill that gap up above 200.
- 8:43: So keep an eye on Google.
- 8:44: Looks like bounces off the 8 day are currently viable.
- 8:48: They do have earnings coming up, looks like, looks like next week, but we might get a bit of a run into earnings.
- 8:54: So just keep that in mind.
- 8:55: Earnings are coming up quickly, but you still might get some upside momentum if you see a move above 184.
- 9:03: Pallanttier continues to trend higher.
- 9:05: This one is working, just let it work.
- 9:07: R Roblox, ditto.
- 9:09: Roblox hit a brand new high today, did it on good volume.
- 9:12: This one can't stop, won't stop.
- 9:15: I remember someone asked me a couple of days ago when Roblox was in and around 108.
- 9:19: They thought the stock was extended, and I said, yeah, you know, it could be, it's well above the 50 day moving average, but the buyers keep Showing up.
- 9:26: So follow this as long as they keep showing up as long as the trend is up.
- 9:31: I think, you want to hold RBLX here.
- 9:34: You could consider moving up some stops, at least to the 8 day EMA, you know, close under the 8 day, maybe you want to step aside, but you've been shaken out at the 8 day before, so if you have a good cushion, again, I think you want to use that 21 day just as a clear line in the sand.
- 9:50: Here's Robin Hood, ticker HOOD.
- 9:52: They do have earnings coming up at the end of the month, but the trend is still up.
- 9:55: Robin Hood is still working.
- 9:58: Sea Limited, I mentioned SE for my chart of the day the other day, and we're getting some nice upside follow through here on C.
- 10:06: 4 green days up.
- 10:07: We like seeing that, especially when it's above all the key moving averages.
- 10:11: Didn't have a great close yesterday, but again, I think you want to try and stick with stocks, even if they close slightly off the highs.



- 10:20: You don't have to have a close near the highs all the time.
- 10:23: As long as it holds the lows.
- 10:25: If it's holding the low, that's your line in the sand.
- 10:28: So in case of, of sea limited here, it's holding the 50 day moving average.
- 10:33: That would be your line in the sand.
- 10:35: You get a close under the 50 day, maybe you want to step aside, but for now, it's not even close to the 50 day, so just let this trade work.
- 10:42: I mentioned construction Partners, ticker ROAD last night.
- 10:47: We got a breakout here.
- 10:49: On road today, and it came on higher than average volume.
- 10:52: If you took this idea, you could consider a partial stop rate under today's intraday low and maybe add some shares if you see some upside follow through momentum with a move above 114.
- 11:05: We can see it's slightly above 114 after hours, but as I zoom out, you can see this stock is hitting new all-time highs, so try and stick with the trend.
- 11:15: Coinbase, still working great here.
- 11:16: We have a trade over on at Crypto Marketmentor on Coinbase.
- 11:21: We bought this at \$257.
- 11:24: And so this is nearly up \$200 since, we entered the stock.
- 11:29: It's just been a monster here, up, up about 60% right here right now on our initial entry, and we're just letting it work.
- 11:36: I did move up some stops and for those of you a crypto market mentor, be sure and check your email.
- 11:40: I did send out the new open ideas list tonight.
- 11:44: Trend is fine though.
- 11:45: So, just again, guys, this is not the time to try and over trade, try and outsmart the market.
- 11:50: We'll know when it's time to go, right?
- 11:52: Tops are processes.
- 11:54: Look at this process here on Coinbase.
- 11:56: This is a topping process.
- 11:58: Lots of big red bars, lots of big selling skyscrapers.
- 12:02: What happened next?
- 12:04: Stock broke down and ultimately did fix itself, but it took a while.
- 12:08: So look for that to happen.
- 12:09: Look for big red selling bars, big red consolidation days, and look for a process sideways.
- 12:16: You don't need to try and, sell the top.



- 12:19: You can do just fine by getting that big wiggle in the middle.
- 12:24: As I mentioned, Bitcoin is up after hours on that President Trump executive order news and micro strategy, or strategy as it's now called, is up after hours as well.
- 12:34: I wanna see if this can hold above this micro base that it's in.
- 12:38: Bit of a flat day today considering Bitcoin was up.
- 12:41: It's a bit disappointing.
- 12:42: But there are times where we see micro strategy not do anything, even when Bitcoin has a strong day.
- 12:48: Sometimes that means that Michael Saylor is selling shares into the market to raise money to buy more Bitcoin, but he is, from what I understand, trying to be very careful about that because he doesn't want to crush the stock, obviously.
- 13:02: He does have some convertible bonds that convert above the 600 level.
- 13:08: So I actually think the stock can get up and above 600.
- 13:12: We'll see whether that's next, probably not next week, but it could be next month or the month after that.
- 13:18: I think that that's entirely possible because when micro strategy does go and does go strong, this stock can really perform well and make a big impact on your account.
- 13:29: So keep an eye on MSTR.
- 13:30: It's a bit extended above the moving averages right now, but a pull back by to the 8 day and a bounce near the 8 day could be buyable.
- 13:36: This is a Bitcoin miner.
- 13:38: It's IREN, bit of a high handle here on IREN, and I see resistance at around 1860.
- 13:48: So maybe have an alert just under 1860 and look for a move above that level, coming on volume.
- 13:53: We've had good volume the last couple of days here on this stock as it's come off the lows, decent consolidation.
- 13:58: If Bitcoin continues higher, you might see this pluged through that 1860, 1870 level.
- 14:05: I mentioned 5 below the other day, this stock's working great.
- 14:08: I'm, by the way guys, I, you know, I'm gonna follow up on some stock ideas that I shared with you this week, just because we have so many of them that are actually working out great, which I'm super grateful for and hope that you were able to get a hold of some of these.
- 14:20: Below, it's one we've been watching for a while.
- 14:23: Nice space, decent support at the 21 day, and we've got some upside follow through today coming on higher than average volume.
- 14:29: Again, if you took this trade, I'd probably consider a stop at break even or down here at around 131.
- 14:36: 50.
- 14:37: Here's Arista Networks sticker ANET.
- 14:39: Mentioned this one last night as well.
- 14:41: It's working great.



- 14:42: Decent bounce just under the 8 day exponential.
- 14:45: Clear resistance at around 110, closed above 110, up slightly after hours.
- 14:50: Let it work.
- 14:51: I think this stock has a chance to test 120.
- 14:54: I think that makes sense.
- 14:55: And if it continues higher, if the market continues to be strong, then I think you're looking up here at around 130 for a near-term swing target.
- 15:04: Here's shift 4 payments, ticker F O U R.
- 15:07: Mention this one the other day.
- 15:09: Nice support in and around the eight day exponential.
- 15:11: They closed it under, they brought it back up.
- 15:13: They held it above, they dipped it down.
- 15:14: It's been a bit choppy here, but today we got some nice upside follow through, and it came on decent volume.
- 15:20: At this point, I think you could consider a stop rate under today's intraday low, that's around 102.
- 15:28: Here's Alon, ticker APP.
- 15:30: I mentioned this one in my morning note today.
- 15:33: And Alon did get above the 50 day moving average, off the highs a bit, but look at the short-term chart.
- 15:38: You can see some buyers came into the close.
- 15:41: So even though it did kind of jump around a lot this morning.
- 15:45: And into the afternoon, kind of lackluster, I think it's still good.
- 15:49: I think you still want to try and stick with it.
- 15:51: And again, that shows the strength of the market.
- 15:54: So if you get a close under the eight day 21 day, maybe you want to step aside.
- 15:58: Otherwise, I think you wanna try and let this one work.
- 16:01: Here's Caterpillar, ticker CAT, and it's making a new all-time high.
- 16:06: That is not a bearish signal.
- 16:09: Nice move here on CAT.
- 16:11: It's a bit extended now, but again, this is one that we have mentioned, in the active trading room and in my videos.
- 16:17: Nice move here.
- 16:18: I think at this point, we want to consider a stop rate under today's intraday low.
- 16:21: Otherwise try and let it work.
- 16:24: And lastly, this is the stock that Dan added to.



- 16:27: His active trade list, it's OKLO.
- 16:30: He added it here on Monday.
- 16:32: I mentioned in the active trading room that you could buy this stock on Tuesday on the pullback.
- 16:37: Nice upside follow through.
- 16:39: At this point, again, it is a bit extended off the 8 day.
- 16:42: Near term or short-term traders may want to consider a partial stop right under today's intraday low.
- 16:48: That's all I got for you today, my friend.
- 16:51: Thank you so much for watching.
- 16:52: I'll see you tomorrow.