



Strategy Session Video - July 18, 2025

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Scott led the Friday strategy session, expressing gratitude to members for their engagement during Dan's two-week absence. He reviewed the current state of the market, emphasizing that the trend remains strongly upward across major indices like SPY, QQQ, and IWM, all holding above key moving averages. Despite some options expiration-related volatility, buyers stepped in by the end of the day, a positive signal in an ongoing uptrend. Scott reinforced the importance of staying focused, managing risk appropriately, and trading in alignment with the broader trend while waiting for high-probability setups to develop.

Next Steps:

1. Members to review market indices and ensure their positions align with the prevailing uptrend.
2. Traders to remain focused on stocks holding above key moving averages (8-day, 21-day, 50-day).
3. Investors to monitor post-options-expiration price action for continuation or reversal signals.
4. Members to reflect on the past two weeks and identify strategies that worked well under Scott's guidance.
5. Traders to stay patient and avoid forcing trades in the absence of strong setups.
6. All participants to continue practicing disciplined risk management and trend-following strategies.

Transcript:

0:01: Hey everybody, good evening, it's Scott at Scottrade's on X with Stock Marketmentor.com and your strategy session.

0:09: It's Friday, July 18th, 2025.

0:12: I hope you had a great week.

0:13: Before I get going, I just wanna say thank you so much for, sticking with me and, being with me as Dan has been away, has been away two weeks.

0:21: This is the longest Dan has ever taken holidays, and it's been such an honor and a thrill to be trading along with you every single day for the past two weeks.

0:31: And, I just want to say thank you.

0:33: I appreciate you sticking around.

0:34: I know I'm not, I'm not Dan.

0:36: I don't, Dan and I are very different in terms of our personalities and styles, but I do think that he and I work really well together and I think you and I and Dan also work really well together.

0:47: So hope that I've been helpful, hope that I've been able to help you make money this week.

0:52: So let's get into things here in Spy.

0:54: It was options, expiration day, so we did have a little market volatility.

0:58: The trend is still up here on the chart, well above the 8 day, well above the 21 day, and well above the 50 day.

1:06: Same thing here on the queues.

1:07: A little market volatility.

1:09: If I go to a short-term chart, you can see that the buyer stepped in at the end of the day.



1:13: That's always good to see when we're in a nice strong uptrend.

1:16: IWM pulled back just above the eight-day exponential.

1:20: On the near-term chart, though, not nearly as bullish, would like to have seen a bit a stronger clothes on the short-term chart, but the trend on IWM is still OK.

1:30: Any trade on IWM?

1:31: I think you'll want to stop on a close under the 21 day.

1:35: We did see gold continue to grind sideways here.

1:38: I'll be interested to see how this acts as we get into the end of the month.

1:43: We do have the Fed meeting coming up at the end of the month, and of course, maybe, maybe, fingers crossed.

1:49: That Chair Powell actually gives us some sort of guidance, some sort of plan on what they are looking to do with interest rates.

1:56: As I mentioned this morning, they're not looking to cut interest rates anytime soon.

2:00: The market isn't expecting a cut anytime soon, but any dovish guidance, I think, could bode well for the market and could help gold break out of this consolidation.

2:12: Meanwhile, the gold miners continue to grind sideways.

2:15: We see GDV just sitting.

2:16: On the 50 day moving average, you can see I've been watching this for a break out of this clear downward sloping trend line.

2:23: Hasn't done it just yet.

2:24: Silver still in an up trend, still above all the key moving averages.

2:28: The silver trade still looks valid.

2:30: Semiconductors continue to chug higher.

2:33: Low volume on the SMH here today, but the trend is still up.

2:36: XLF and financials back above all the key moving averages.

2:41: I mentioned this clear downward sloping trend line the other day.

2:43: We got a breakout above it yesterday.

2:46: Quiet inside day here today.

2:48: Nothing to do here on XLF.

2:49: Other than, I think you could own this right here, you would just want to make sure you have a stop rate under this low here from Wednesday, but that would still be above the 50 day.

2:59: Bitcoin is just around 117K as I remember, I just looked at it a couple of minutes ago, 117, yeah, just under 1, 18, just under 118K right now.

3:11: It's finding resistance at around 120, but I bet is looking healthy.

3:16: If I put on the Bollinger bands on this chart, you can see that the last couple of days has just brought the price back into the Bollinger bands.



3:25: And if you've ever seen any of Dan's tutorials when it comes to the Bollinger bands, you know, he talks about how 99% of price action happens inside the Bollinger bands.

3:35: So I think that this is healthy consolidation after a nice big move, and I think if you're holding something like II, you just want to keep holding it until, maybe around, you know, 150K on BTC or upwards.

3:47: Of around 2000 if and when that happens.

3:50: We did have some positive news out of the White House today as they signed the Genius Act into law.

3:58: President Trump had a signing ceremony, and that's some positive regulation for crypto, and I think more is coming down the pipe, and that's been helping things like Ethereum.

4:10: Get going here.

4:11: We see ETHA, the iShares Ethereum Trust, have some massive inflows this week.

4:17: In fact, just between the Bitcoin ETFs and the Ethereum ETFs, yesterday we actually had more money come into Ethereum than we had come into Bitcoin.

4:27: And that's the first time that's ever happened.

4:30: So we are starting to see a bit of a shift into altcoins like Ethereum, like Solana, and some others, as I mentioned before, if you're even remotely interested in learning about Bitcoin and digital assets.

4:45: Check us out over at Crypto Marketmentor.

4:47: You can email Karen, she'll get you set up, and we have a pretty cool community in our Telegram channel.

4:54: There's a chat room that we have, and I mentioned it yesterday.

4:56: It's a 24 hour chat room.

4:58: People are are posting at all hours of the day and night.

5:01: And so you might want to turn off notifications, but it is a great, helpful community that we have at Crypto market mentor.

5:08: So, I know that all of our friends at CMM are loving this move on ETHA.

5:14: I added this to our open ideas list or trade list down here at \$17.

5:20: And so this is up nearly \$10 since I added it to our list.

5:24: So this has been a really strong move and a big trade, big money maker for us at Crypto Marketmentor.

5:29: The dollar is still in a down trend versus the 50 day moving average, but I'll be watching this for any upside move, any potential trend change, haven't seen it yet.

5:38: Same thing here in the 10 years, it's just kind of grinding sideways.

5:41: Again, this is something we'll want to watch as we get closer to the Fed meeting.

5:45: The VIX is near the lows, despite even a little bit of market volatility, so no one is really scared in this market right now.

5:53: That's good.

5:54: Amazon continues to grind up.

5:56: Amazon was added to Dan's active trade list this week, and it is still looking good.



6:01: Now, keep in mind, Amazon has earnings coming up at the end of the month, but for now, the trend is still up versus the eight day exponential period moving average.

6:11: Now, I haven't looked at eBay for a while, but I saw this stock come up on a scan today.

6:16: You can see the last time I looked at it was back here in May.

6:19: It broke out of that resistance level in May, did a little bit of a backtest here in late June, and now we're just going sideways.

6:27: So I think it makes sense to have an alert on eBay just above this high here at around 7850, 7850 on eBay, set an alert and watch for a move through coming on volume.

6:42: Now Dan does have OKLO on his active trade list.

6:46: This is working great, and this actually offered a few entries.

6:49: Dan added it to his active trade list here on Monday, and this pulled back with a quiet inside day on Tuesday.

6:55: And I mentioned in the active trading room that I thought you could actually buy this.

6:59: If you missed out it missed out on it on Monday, I thought that Tuesday looked buyable because it was just a quiet inside day and didn't really seem like a breakdown.

7:08: So this offered a few.

7:09: Entries and now it's off to the races.

7:11: So congratulations to you if you took this trade.

7:13: This is one of many that are working right now on Dance Active Trade list.

7:17: And by the way, we will look over most of the other trades as I get down to my list.

7:21: I do have a bunch of dance active trades here on my list today.

7:26: Now, another stock that I think is worth watching into next week is Planet Fitness, ticker P, L, and T.

7:32: Planet Fitness, in and up trend, above all the key moving averages.

7:36: It does pull back to the 21 day, but every pullback so far has been a viable move.

7:41: Decent volume the last couple of Days and even though the market pulled back on the off the highs today, Planet Fitness closed near the highs.

7:49: So keep an eye on Planet Fitness, maybe have a breakout alert just above 11,320 on Planet Fitness and look for a move above coming on volume.

8:00: Here's 5 below, ticker F I V E.

8:03: 5 is working great.

8:04: Talked about this one the other day.

8:06: It's still in and up trend above all the key moving averages.

8:08: At this point, you might want to consider a stop at break even, but other than that, I think you'll want to try and let the trend work.

8:14: I mentioned Road the other day as well.

8:16: A bit of a bearish engulfing candlestick here on Road.



8:19: Don't love this price action, but again, we did have Opex today, options exploration, so we might have gotten a few weird moves in stocks.

8:28: I kinda saw that today in micro strategy, MSTR which pulled back very sharply today.

8:34: It was like there's no bid under MSTR at all, all day.

8:38: I mean, the stock sold off for like 7 hours in a row, but I didn't see any news about the stock, so it just seemed like maybe there was something going on with options exploration.

8:49: So if that's the case here with Construction Partners sticker ROAD.

8:53: And you still hold the stock.

8:54: I would just watch to see how it trades on Monday.

8:57: You might get a rebound here back above the 8 day on Monday.

9:01: If that happens, if you do get a bit of a rebound, then what I would do is move a stop up to Friday's low at around 114.

9:11: And then if you get a close under 114, you want to get going, maybe the stock's not ready to break out, but I would give this a chance to fix itself into Monday.

9:19: Just make sure it closes above the eight day exponential period moving average.

9:25: Here's shift 4 payments, ticker F O U R.

9:28: Talked about this one the last couple of days as well.

9:30: We got a nice breakout here yesterday and decent inside day, just a quiet day here today.

9:36: So I think that this still works.

9:37: If you are riding it, again, I'd consider a partial stop at break even and maybe another one right here under Thursday's intraday low.

9:46: I have V on my chart of the day today.

9:49: This is Viva Systems, VEEV.

9:51: Watch this one for a move above 286.70 next week.

9:57: Their earnings aren't coming up until the end of August, so there's lots of time.

10:00: It's, it's been in a really nice space here.

10:02: You can see it's been going sideways since May.

10:05: So, I think that this has some potential, but it's gotta go first.

10:09: You got to see that move through 286.

10:12: AI is on Dan's active trade list.

10:15: This one is now finally above the 200 day moving average.

10:19: So on this one, again, I'd probably consider a stop at break even if you are in this trade.

10:24: It was whippy and choppy for a bit, but again, this is another one that offered multiple entry opportunities, even if you missed Dan's initial callout.

10:33: So I think you wanna stick with it.



10:34: Watch for it to hold above the.

10:36: 200 day moving average.

10:37: If it can't hold above the 200 day moving average, maybe you want to take some off the table.

10:42: Here's a tour lifestyle ticker AT AT.

10:46: Trends are still fine here on at at.

10:48: It's above all the key moving averages, bit of a downside reversal here today, but it did come on like hardly any volume, less than half a million shares, or sorry, yeah, I guess just, just over 500 million shares.

10:59: 530,000 shares traded today.

11:02: So not a ton of volume, and the trend is still fine.

11:05: So, again, with this one, I think you just want to try and stick with it, but if you do want to be a little protective, I would consider a stop rate under this low at around 3470.

11:15: You can see how I have that black line there.

11:16: 3470, I think it's a decent level for a stop loss on a tour lifestyle.

11:24: Here's Leos.

11:25: It's ticker LDOS.

11:27: This song is, this, sorry, this, I was gonna say this song, this stock is also on Dan's active trade list.

11:34: It's been a long week, and it's holding up OK.

11:37: Decent support down near the 21 day.

11:39: If you held the stock and you stuck to Dan stop, you should still be in the trade even though you did get a dip here.

11:46: 21 day today.

11:47: And in my opinion, that actually gives you a decent level to put a new stop if you want to move your stop up.

11:52: I think it makes sense to move it up here, right under Wednesday's intraday low at around 158.

11:59: And as long as it holds up above 158, you want to hold it.

12:01: If it breaks down, then maybe the trend is weakening.

12:05: Here's Luckin Coffee, ticker LKN.

12:08: See why Luckin is stopped out.

12:11: This one is now technically off dance active trade list, so, unfortunately, this one, unable to hold really any strength.

12:20: It is a China stock.

12:21: It does trade over OTC.

12:22: I think there are better trades out there, but I think that, you know, this definitely had some upside potential, unfortunately just not showing any of it today.

12:31: As I mentioned, semiconductors are looking pretty good.



12:34: If I go, I didn't look at Nvidia today, but Nvidia's still working great.

12:38: I don't think it's buyable here, so I didn't want to cover it, but it, you know, it's looking good.

12:41: It's in an up trend.

12:42: AMD last I looked, it's still OK, but it's kind of coming back to the 8 day here, so not really buyable.

12:47: But I do think American semiconductor, ticker AMSC is looking interesting.

12:54: It too, like the rest, are a bit extended, but it's in a really strong uptrend here.

12:59: Above all the key moving averages.

13:00: Every dip to the 8 day looks viable.

13:02: Keep an eye on American semiconductor ticker, AMSC for a pullback to the 8 day that could get you into the stock and give you at least some upside into earnings, which happened August 6th.

13:16: Micro strategy, as I mentioned, a bit of a disappointing move here today.

13:20: It did close under the 8 day exponential.

13:22: This is on our open ideas list over a crypto market venture, and I said to my friends over there, I think it makes sense to sell some today because it did close.

13:30: Under the A.

13:31: I wouldn't sell it all though, because again, with OpEx, it might just be a bit of a wonky move here.

13:36: We, we just want to make sure that this is able to fix itself and get back above the 8A.

13:40: There have been times like here on July 1st, where the stock closed near the lows and looked like it was going to break down.

13:46: Then here coming like the next day, it's back above all the key moving averages like it never even happened.

13:52: So that's the kind of move I want to see here on strategy.

13:55: If it can get back above the 8 day, then I think the trade is still valid.

13:59: Here's Rocket Companies Ticker RKT.

14:02: This isn't Rocket Lab, but it is Rocket, and it's sitting on the 21 day and 8 day here in a bit of a wedge pattern.

14:11: You can see how it's wedging with the 200 day moving average.

14:14: So, I would definitely keep an eye on this stock, maybe have an alert just above 1415.

14:20: Just above that high right there, and look for a move above that level, coming on volume.

14:25: Their earnings are coming up on the 31st, so it would just be a short-term swing trade, but definitely a decent setup here on RKT.

14:33: Here's Fabbret, Ticker FN.

14:35: Fabbret is also in a strong uptrend.

14:38: It's making new highs, and that's great to see, especially on a day when the market was, you know, kinda The, but this is looking good.

14:47: I think again, pullbacks to the 8 day look viable, but it isn't a nice uptrend.



14:51: I like to give you stocks that aren't just basing, but stocks that are already in motion, because a lot of times you can just follow that trend higher and there was really no wrong day to buy the stock in the past month or so because it ultimately resolved higher because a trend.

15:08: Stayed intact.

15:09: So this is one of those stocks where the trend looks strong.

15:12: It's a bit extended off the AA, but watch for bounces to be viable off the AA EMA here on FM.

15:19: And finally, this is Roblox, sticker RBLX.

15:22: You can see that we've been looking at Roblox for a while.

15:24: This has been just a monster trend here.

15:28: Hardly even closed under the eight day exponential until after a massive move already, and then once it got back above, it made new highs.

15:35: So this one again, it is a bit extended.

15:37: The volume is coming in, but they do have earnings coming up and because it's made such a big move into Earnings.

15:44: I'd just be a little more cautious in terms of my stops.

15:47: Maybe consider partial profits here on Roblox as it makes new highs, sell some into strength, and then hold that core going into the earnings report coming up on Thursday, July 31st.

16:00: That's all I got for you today, my friend.

16:01: Thanks again for sticking with me throughout the past two weeks while Dan's been away.

16:05: I hope you have a great weekend and I'll see you Monday.